Technology's Role in Professionalism

Independent Study Mentorship

Weekly Report 3: September 11– September 15, 2017

As the weeks progress, and students begin to develop a sense of what they want their brand to be, the necessity to have a developed portfolio is stressed. The beginning of the week started with the construction of the resume. With technology becoming an integral part of the professional world, the possibilities of what a resume can be composed of is endless. Although the traditional resume consisted of text composed in a general bullet point format, resumes now have the ability to contain color, graphs, and images. This can be seen as attracting more attention to the resume, however some view it as distracting. Therefore, it is valuable to have both a formal and artistic resume.

In addition to exploring the new possibilities with resumes, technology was introduced a useful research tool for ISM students. The technology resource that was introduced to ISM students this week was a Mackinvia group. This included a compilation of databases from an assortment of sections including news sources, science collections, and educational sources. By having this composite collection of databases at the fingertips of students, it allows for a more accurate exploration of the research topic the student chooses.

Overall, this week was valuable in developing student's understanding of how technology is integrated into making your appearance in the professional world more interesting and accurate.